



Official Newsletter

1st edition:
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LiMe

Languages in Media



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Lifelong
Learning
Programme

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Welcome to LiMe!

Welcome to the first edition of the LiMe project official newsletter.

LiMe is a Key Activity 2 Languages Multilateral Project, financially supported by the Lifelong Learning Programme.

LiMe aims to help migrants develop language and cultural competences by providing them and language trainers with interactive tools to decode language and culture as portrayed in various types of media.

This newsletter will inform you about the project background, the aims, the partners and provide an update on the kick off meeting, which was held in Cham, Germany in January. The cultural section, 'Did you know that...?' will help you become more familiar with media found in each of the partner countries.

LiMe Project

Project Background

Although culture is often included within language courses, integration of migrant learners through greater cultural understanding can be enhanced through the use of media as a source for culture and language skill training. The purpose of the project is to create an interactive multimedia environment to facilitate the use of interaction media for cultural and language learning purposes. This will support not only linguistic integration, but also cultural integration of migrant learners into the community where they live in.

The Project

The project tackles teaching and learning of languages and culture starting from a shared understanding; integration means feeling part of the local communities.

The main outcome of the project is the development of a virtual learning platform which hosts learning materials from A2 to B2 (CEFR). In addition to learning resources and training materials, a teacher training package for integrating media into language teaching will also be made available for teachers and trainers.

Project Partners

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'Kick off' Meeting

The kick off meeting took place on 28-30 January in Cham, Germany with the attendance of at least one representative from each partner country. The meeting opened with a warm welcome to the partners who soon began their exciting work on the project.

In the next few months we will report back on the results of the contextualization research and will compile a report of questionnaires and interviews carried out with migrant learners and their teachers.



Partners' Profiles

Volkshochschule im Landkreis Cham e.V.

(www.vhs-cham.de)



Is a registered, non-profit association in Upper Palatinate (Bavaria) acting on a regional level with 52 employees and about 250 freelancers. The VHS Cham provides courses in the field of society, vocation, languages, health, culture and special courses and has long term experience in course development with a specific focus on languages.

Agenzia per lo Sviluppo Empolese

Valdelsa ASEV

(www.asev.it)



ASEV has been created in 2002 with a mixed public private capital by the municipalities and social partners of the Empolese Valdelsa district. Its purposes are: organizing professional training, and planning new strategies for economic, cultural, social and tourist local development.

Uniwersytet Łódzki

(www.uni.lodz.pl)



The University of Lodz is one of the largest Polish universities with about 40,000 students and 4,000 personnel in 12 faculties and interdisciplinary units. One of them is the School of Polish for Foreigners which is the oldest and largest center in Poland in teaching Polish as a second language. Beside language courses the School offers various cultural activities which makes the University of Lodz one of the most recognizable multicultural educational centers in Poland.

Language Education and Partnerships

Ltd (www.leaponline.eu)



Language Education and Partnerships Ltd is a private organization that offers a range of educational and training services for learners, trainees and educators. These include foreign language and culture classes for learners of all ages and professional development training events for established and aspiring teachers and educators, both in the UK and abroad.

The University of Wolverhampton

(www.wlv.ac.uk)



The University of Wolverhampton is a vibrant and modern institution, prioritising knowledge, innovation, and enterprise with a student body of 23,000. Close links with employers allow for the development of optimal courses delivered by a team of enthusiastic, supportive lecturers and trainers. Key strands of activity include publications, resource creation, teacher training events, CPD, accreditation, consultancy, research and dissemination.

Universidad de Extremadura

(www.unex.es)



The University of Extremadura is an institution that has approximately 25,000 students over 4 campuses. The academic programs offered by the UEX includes more than 90 university degrees and masters, doctorate studies, specialized courses, research programs, international summer courses. The research group GEXCALL has experience in the development of online language learning resources as well as the development of learning objects, tasks and computer gaming.



LiMe

Languages in Media

Did you know that ...?

Germany:

If you want to watch prime-time TV, then you should turn your television on at quarter past eight in the evening. This is the time of evening when most Germans will watch the most popular shows, such as *Who Wants to Be a Millionaire*.

Poland:

On Polish TV most of the foreign programmes and movies are translated using a voice-over technique. This means that, unlike dubbing, the actor's voice are recorded over the original audio track. Therefore, the actor's original voice can be heard in the background of the programme or movie!

UK:

In the UK there are a number of long-running soap operas (commonly known as soaps) which will give you an (exaggerated!) insight into UK culture and make sure you always have something to talk about with your neighbours. Some of the best-known ones are *Eastenders* (set in London), *Coronation Street* (set near Manchester), *Emmerdale* (set in the Yorkshire Dales) and *Hollyoaks* (set in Chester).

Italy:

Today in Italy the TV programmes dedicated to cuisine provide: recipes for national dishes, advice from professional chefs and gastronomic competitions. These channels are very popular among the native Italians. You can get to know the Italian culture, where cuisine plays an important role by watching *La prova del cuoco*, *Cotto e mangiato*, *In cucina con Ale* or one of the other 20 programmes available to the viewers!

Spain:

Most Spaniards watch TV late in the evening after dinner. If you want to enjoy some time with your family and learn about the 20th century history and culture of Spain, the TV series *Cuéntame Cómo Pasó* on Thursdays depicts a middle-class family living in that time.